

# = iSTORMY =

## EUROPEAN COMMISSION

HORIZON 2020 PROGRAMME – TOPIC: Hybridisation of battery systems for stationary energy storage

Interoperable, modular and Smart hybrid energy STORage system for stationarY applications

GRANT AGREEMENT No. 963527



## Deliverable Report D6.2 – Dissemination plan

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## Publishable summary

The deliverable 6.2 presents the dissemination and communication strategy of the iSTORMY project. Moreover, in this report the first achieved dissemination results are reported in Chapter 4.

This document defines the difference between dissemination, communication and exploitation terminology. It also defines the different target audiences for the dissemination and communication strategy:

1. Internal audience (project partners)
2. External audience
  - a. Scientific community
  - b. Advisory Board
  - c. External stakeholders
  - d. General public

Within this document, different goals and tools to interact, inform and engage with these target audiences are identified.

Furthermore, a report is given on the results achieved in the past 18 months, like the development of the project logo, the project website, the newsletter, the use of social media and more.

Lastly, a detailed planning and strategy for the remainder of the project lifetime is given with regard to the dissemination and communication strategy.